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Sanjay K Srivastava CEO, SDI-B

Heartiest greetings to Team SDI-Bhubaneswar for coming up with the first issue of the monthly newsletter and complement the remarkable spectrum of academic and co-curricular activities that SDI-B has curated to ensure the wholesome growth of the students. After all, these early years of learning will create the enduring base that will launch the aspirational journey of the SDI-B fraternity.

We at SDI-B are committed to creating an enabling learning ecosystem for nurturing innovation, creativity and excellence. We aim to inspire young souls to confidently and competently face the challenges of intensifying competition in the era of industry 4.0 by embracing soft and hard skills of the highest level. In this regard, I urge the editorial team of the newsletter to curate the contents diligently to emphasize the criticality of inculcating human values and professional ethics, which are essential to nurturing leaders of tomorrow.

Best wishes for the success and bright future of SDI-B Pulse Newsletter!

It gives me immense pleasure to pen my thoughts for the inaugural edition of monthly newsletter of SDI Bhubaneswar (SDI-B). Newsletters have always been an integral part of communication between students, faculty, alumni, and other stakeholders of any academic institute. Besides being informative, newsletters should also be entertaining and interactive having columns for extra-curricular activities, articles, tips/quiz/trivia, and so on. A section on career guidance would also be welcome providing tips on soft skills / interview, job opportunities and insight from professionals.

As you are aware, SDI-B is a philanthropic initiative of Oil & Gas PSUs where unemployed youth of all sorts (ITI Pass, Engg. Diploma & Degree holders, Graduates) are imparted skill training to enhance their employment opportunities. Since moving into its mega campus at Taraboi in August 2021, SDI-B has been growing steadily into an institute of repute. Presently, close to 500 students across more than 20 different trades, are pursuing their dream of earning a reasonable livelihood by attending short-term courses at the institute. Leading industrial entities like Schneider, Siemens, Kemppi, TATA Strive, Lixil and Phytec have joined hands with SDI-B to set up centers of excellence and advance learning labs, aligned with the need of industry. Premium academic institutes like IIT Bhubaneswar & ICT-IOC Bhubaneswar have also made collaborative arrangements with SDI-B..

We all know digital media has been ruling our lives. It has opened myriad windows of new possibilities. Aptly, the SDI-B Newsletter has also been created in a digital format, duly optimised for mobile viewing. I am sure this publication will foster better bonding amongst all SDI-Bians including our alumni who are already doing well in various parts of the country and earning laurels for SDI-B. I look forward to feedback and suggestions from all of you to make this channel of communication a meaningful and useful one. I once again congratulate Team SDI-B for this endeavour.



INAUGURATION OF NEW STATE-OF-THE-ART AUDITORIUM AT SDI-B

SDI-B, named after the valiant freedom fighter "Buxi Jagabandhu" was dedicated for the youths of the country.



Among dignitaries, Jatni MLA Suresh Chandra Routray and Chairman SDI-B Director (HR), IOCL, Shri Ranjan Kumar Mohapatra, COO, NSDC, Shri Ved Mani Tiwari & CEO, SDI-B were present on the occasion.

Shri Dharmendra Pradhan, Union Education and Skill Development and Entrepreneurship Minister, inaugurated the 1200-seater auditorium at SDI-B, constructed at a cost of ₹50 crore on 6th October 2022.

The Minister said SDI-B which was envisioned to fulfil Prime Minister Narendra Modi's 'Atmanirbhar Bharat' aim is already equipped with the state-of-the-art facilities and the new addition of a large auditorium will facilitate organizing various events and programs for development of skill ecosystem in the country.

The Odisha's second largest auditorium at



17TH GOVERNING COUNCIL 12TH GENERAL BODY & MEETING OF SDI-B

 17^{th} Governing Council and 12^{th} General Body meeting of SDI-B was held at main campus on 7^{th} October 2022. The meeting was chaired by Shri Ranjan Kumar Mohapatra, Chairman SDI-B and attended by Director (HR), BL&CL, Manish Patil ED (HR), IOCL, Sanjay K Srivastava, CEO, SDI-B, Amit Gupta, GM (S&OD) IOCL δ senior representatives of all promoting organizations.

GC took several decisions under the leadership of Shri RK Mohapatra, Chairman SDI-B for introduction of new courses and running the campus with best practices.



VISIT OF DIRECTOR (REFINERIES), IOCL TO SDI-B CAMPUS ON 9TH OCTOBER 2022

Ms Sukla Mistry, Director (Refineries),



IOCL, on her maiden visit to SDI-B, was accorded a warm welcome by Sanjay K Srivastava, CEO, SDI-B. She stopped by various labs of Schneider CoE, Siemens CoE, Kemppi CoE and various facilities of the campus. She was briefed with all the best practices followed for running the campus.

INSTITUTIONAL VISIT

Staffs and students from Trident College, Bhubaneswar visited SDI-B campus on 20th October 2022. Most of the students were from electrical and electronics background and they found Industry 4.0 labs of Schneider CoE captivating and advantageous. Aryan Institute students also visited the campus on 29th October.







Skilled Youth from Odisha Shines at World Skill Competition

Aswath Narayan Sanagavarapu, a B.Tech. graduate in Applied Electronics from C V Raman College of Engineering in Bhubaneshwar, had brought the first ever gold medal for India at World Skill Competition 2019 in Kazan, Russia. Following in his glorious footsteps, another skill champ from Odisha namely, Praveen Giri has won silver medal for the country. He represented India in the category of Water Technology Skill at the World Skills Competition 2022 in

Stuttgart, Germany. Interestingly, Praveen is also an engineering graduate from CV Raman Global University in Mechanical Engineering. Kudos to Praveen Giri for his fine performance and CV Raman Global University for producing such fine talents.

In all dates given as ordinal numbers, superscript should be used.



GERMANY



The 7 Habits of Highly Effective People

In this famous book, author Stephen R. Covey presents a holistic, integrated, principle-centered approach for solving personal and professional problems. With penetrating insights and pointed anecdotes, Covey reveals a step-by-step pathway for living with fairness, integrity, service, and human dignity - principles that give us the security to adapt to change and the wisdom and power to take advantage of the opportunities that change creates.







10 Keys to **Email Etiquette**



Email etiquette is an important skill to master. Here are few rules of the road for email:

- Keep messages brief and to the point. Avoid long e-mail messages. Concentrate on one subject per message whenever possible.
- 2. Use sentence case. USING ALL CAPITAL LETTERS LOOKS AS IF YOU'RE SHOUTING. Using all lowercase letters looks lazy. Do not use a lot of colors or graphics embedded in your message. Do not use emoticons they make you look goofy and unprofessional.
- 3. Use the blind copy appropriately. Don't use BCC to keep others from seeing who you copied; it shows confidence when you directly CC anyone receiving a copy. Do use BCC, however, when sending to a large distribution list, so recipients won't have to see a huge list of names.
- 4. Reply -- No matter what. Acknowledge promptly that you received a message. If you own an "action item" but

- can't get to it for a while, let the sender know you saw the message and estimate when you expect to reply.
- 5. If you're on the CC line, don't reply. There are exceptions to the rule, of course, but you're on the CC line for a reason -- and that reason is "for information only."
- 6. Don't forget the attachments. Sure, everyone makes mistakes, but you shouldn't be "that guy" who always forgets to include attachments, fails to spell-check the email, or omits the subject line.
- 7. Answer all questions. Deal with each question or issue, even if it means acknowledging you don't know the answer. But don't make people re-ask the same questions over and over because you chose to ignore half the email.
- 8. Keep the subject line current. If an email's subject diverges over the course of a long thread from the original topic, it's okay to change the subject line. Indeed, the other recipients will silently thank you for your thoughtfulness.
- 9. Be careful about your tone. Remember that your tone can't be heard in e-mail. Be careful not to inject attitude or sarcasm into your replies and give emails that you think have "an attitude" the benefit of the doubt. No matter how you feel about the people you're communicating with or the contents of the message, go out of your way to always be upbeat and polite.
- 10. Use a signature that includes contact information. To ensure that people know who you are, include a signature that has your contact information, including your mailing address, Web site, and phone numbers.



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Promoting Organizations

















